By James Macinko, Flavia Cristina Drumond Andrade, Fabiola Bof de Andrade, and Maria Fernanda Lima-Costa

Universal Health Coverage: Are Older Adults Being Left Behind? Evidence From Aging Cohorts In Twenty-Three Countries

ABSTRACT Countries around the world have committed to achieving universal health coverage as part of the Sustainable Development Goals agreed upon by all United Nations members, intended to be achieved by 2030. But important population groups such as older adults are rarely examined as part of Sustainable Development Goals monitoring and evaluation efforts. This study uses recent (2014–16) high-quality, individual-level data from several aging cohorts representing more than 100,000 adults ages fifty and older in twenty-three high- and middle-income countries. After individual characteristics and health needs were controlled for, national rates varied up to tenfold for poor access (no doctor visit) and threefold for potential overutilization (fifteen or more doctor visits and multiple hospitalizations) in the past year. Catastrophic expenditures (25 percent or more of household income spent out of pocket on health care) averaged 9 percent, with the highest rates observed in middle-income countries and among sicker populations in some high-income countries. Strengthening universal health coverage for older adults will require greater tailoring and targeting of benefits to meet this population’s health needs while protecting them from catastrophic health expenditures.

Universal health coverage is an essential component of the health-related Sustainable Development Goals (SDGs), a set of objectives that all United Nations member countries agreed on in 2015 and intended to be achieved by 2030. Although many of the SDGs focus on improving the underlying social determinants of health, meeting these goals also requires that a set of preventive and curative measures be delivered through accessible, high-quality health care that is affordable for individuals. Previous studies have examined progress on universal health coverage using aggregate measures across social groups, but older adults have an increased need for health care services and generally earn lower incomes than the rest of the adult population. To date, there has been less work published on universal health coverage within the context of older adults, especially in middle-income countries.

Previous cross-national documentation of health services use among older adults has come from two main sources. The first wave of the Study on Global Ageing and Adult Health (2007–10) has been used to demonstrate that among several large emerging economies (China, Ghana, India, Mexico, Russia, and South Africa), health services use has generally been related to chronic health conditions, with considerable variation across countries as well as within them.1,2 The other main source of data

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is the Survey of Health, Ageing and Retirement in Europe. This survey has pioneered comparisons across health systems to identify a range of important individual- and country-level factors associated with different levels of health care access, use, expenditures, and equity within and among more than a dozen European countries and Israel.1–3

Comparing the experiences of older adults across different health systems and among countries at different levels of socioeconomic development is especially important in terms of benchmarking current and future health care needs and identifying best practices, as well as estimating the extent to which middle-income countries will need to increase health care resources to meet the needs of their rapidly aging populations.

This article uses data from cohorts of older adults representing twenty-three high- and middle-income countries and seeks to assess levels and predictors of a set of health services access, use, and expenditure measures indicative of different aspects of universal health coverage. This article contributes to the literature by incorporating more recent data, comparing countries using a standard set of indicators tailored toward the needs of older adults, and assessing the extent to which health system–level factors facilitate universal health coverage among older adults in very different national contexts.

Study Data And Methods

DATA AND PARTICIPANTS The countries included in this study were chosen because they are represented in ongoing studies of aging that share a similar overall framework and protocols based on those of the Health and Retirement Study and include recent data on health services access, use, and expenditures.5,7 Data were obtained from nationally representative surveys of people ages fifty and older and include the 2015 wave of the Brazilian Longitudinal Study of Aging;8 the 2015 wave of the Mexican Health and Aging Study;9 the 2014–15 wave of the Survey of Health, Ageing and Retirement in Europe, which includes Austria, Belgium, Croatia, Czech Republic, Denmark, Estonia, France, Germany, Greece, Israel, Luxembourg, Italy, Poland, Portugal, Slovenia, Spain, Sweden, and Switzerland;10 the 2015 wave of the Chinese Health and Retirement Longitudinal Study;12 and the 2016 wave of the Health and Retirement Study in the US.7 The final pooled sample consists of 110,000 eligible adult respondents ages fifty and older.

MEASURES We developed four indicators to assess different aspects of universal health coverage. The first indicator, no doctor visit in the past twelve months, reflects a lack of access to basic health care. Clinical guidelines in most countries recommend an annual doctor visit, especially for older adults, to assess vital signs, monitor medication use, and ensure that people are up-to-date with routine preventive care.13,14

Although people with more complex health conditions generally experience greater numbers of health care visits, overutilization can reflect poor coordination of care, poor quality, or both.15 The second indicator, fifteen or more doctor visits in the past year, is intended to represent potential overutilization—especially when reported by people who do not have multiple complex health needs. The threshold of fifteen visits represents the top tenth percentile of the overall distribution of doctor visits in the pooled data set.

The third indicator, two or more hospitalizations in the past year, is intended to reflect tertiary care quality by assessing hospital readmissions.16 Even though some people may be hospitalized more than once for completely different health problems, this indicator should capture all hospital readmissions within the recall period.

The final indicator, catastrophic health care expenditures, is a measure of whether household out-of-pocket expenditures on health care reach or exceed a threshold of 25 percent or more of the household’s income, the current definition used in defining catastrophic health care spending for monitoring the SDGs.17,18 Lower thresholds (such as 10 percent) sometimes used to define catastrophic health care expenditures may be overly sensitive to the fact that older adults generally have lower incomes.

We collected country-level data on several components of health systems: whether levels of nurse and doctor staffing were within recommended levels (World Health Organization, Organization for Economic Cooperation and Development); hospital beds per capita, providing a measure of tertiary care availability; per capita health expenditures (expressed in purchasing power parity–adjusted US dollars), which reflects the overall amount of resources devoted toward health; and a measure of health system performance, the Institute for Health Metrics and Evaluation Healthcare Access and Quality Index, which is calculated using data on mortality from conditions that should be amenable to health care.19

Individual control variables include demographics (age, sex, marital status), socioeconomic status (harmonized educational level, household income quintile, private health insur-
Although ensuring access to care is essential, exposing older, sicker adults to high out-of-pocket health care spending can be inefficient and inequitable.

ance, rural residence), risk factors (current or ever smoker), and health status (limitations in basic activities of daily living, number of chronic conditions, self-rated health, and obesity based on a measured body mass index of 30 kg/m\(^2\) or more). Because health status variables were highly correlated, we created a health problem severity scale from principal component analysis, which was then divided into tertiles representing individuals with no/few health problems (tertile 1), some health problems (tertile 2), and many health problems (tertile 3). See the online appendix for details.\(^{20}\)

Data were analyzed using survey-weighted robust Poisson regression with standard errors adjusted for country-level clustering. Multilevel models were not used, given the small number of countries included and the complexity of the survey weighting.\(^{21,22}\) To visualize differences among countries, we calculated and plotted predicted probabilities of each outcome after a survey-weighted robust Poisson regression with country fixed effects. All models incorporate each survey’s weights.

**LIMITATIONS** Whereas the use of high-quality standardized cohort surveys was a major strength of this study, missing data resulted in about 18 percent of the 133,000 potential respondents being dropped from the analysis. There was no single country or category accounting for the majority of missing data, but incomplete data for household income and some health status indicators were the most common. Therefore, we cannot rule out the possibility that those who did not respond may have been sicker or poorer, and thus our results may be underestimated.

Most of the study data (except for some health status indicators such as body mass index) are based on self-report, so we cannot rule out recall bias. A strength of using the Health and Retirement Study family of studies is that in addition to imputing some missing data, all countries (except for Brazil) have several previous waves of data collection available, so researchers are able to examine and verify responses that diverge from previous years or that another household member may dispute.

The studies included here share many similarities, but a few important variables differed in terms of recall period or response categories. The appendix provides a detailed explanation of major differences and the strategies undertaken to harmonize indicators across studies.\(^{20}\)

Finally, we assessed only one wave of each study, so in this cross-sectional analysis, any observed associations cannot be considered causal. This is particularly relevant to health system variables, which should be interpreted with caution.

**Study Results** Exhibit 1 shows unadjusted outcomes by country. Overall, about 11 percent of respondents reported having no doctor visit in the previous year. But this figure varied considerably, with two countries (Czech Republic and Luxembourg) reporting rates of less than 5 percent and two countries (Greece and Mexico) reporting approximately 23 percent of adults without a doctor visit in the past year. About 8.6 percent of the entire sample reported fifteen or more doctor visits in the past year, ranging from a low of less than 5 percent in Brazil and Mexico to a high of nearly 16 percent in Italy. Although China appears to be an outlier for both of these indicators, the recall period for Chinese participants was only the past thirty days. Regarding hospitalizations, about 6 percent of the sample reported two or more hospitalizations in the previous year. The lowest rate (less than 2 percent) was observed in South Korea, whereas the highest rate (more than 9 percent) was observed in Mexico and the US. About 9 percent of respondents reported spending 25 percent or more of their household income on health care—the definition of having a catastrophic health care expenditure. This measure varied from less than 1 percent in Denmark, France, Germany, and Sweden to more than 10 percent in Brazil, China, Mexico, and South Korea. The appendix exhibits present additional background information on each country and its health system, as well as weighted means and proportions for individual-level characteristics.\(^{20}\)

Exhibit 2 presents regression results on each outcome. Factors associated with a higher chance of reporting no doctor visit in the previ-
ous twelve months include male sex, being in the lowest income quintile, and being a current or former smoker. Older age, a greater number of health problems, private health insurance, and an adequate supply of physicians working in the country were associated with a lower rate of having no doctor visits. The second indicator, fifteen or more doctor visits in the past year, was more frequently reported among those with a greater number of health problems, current and former smokers, and those living in countries with an adequate supply of physicians and a greater number of hospital beds. Being male, living in a country with an adequate supply of nurses and physicians in one’s country, and having a higher Healthcare Access and Quality Index in one’s country. The appendix presents additional details, including 95% confidence intervals.

Exhibit 3 displays the predicted probability of having had no doctor visit in the previous twelve months for each country and each category of health problems, controlling for all individual-level factors listed in exhibit 2. In every country, sicker adults were less likely to have had no doctor visits than those with no or only a few health problems. However, in Greece and Mexico, nearly 10 percent of those with many health problems...
Individual- and country-level predictors of health services use and expenditures among older adults in 22 countries

<table>
<thead>
<tr>
<th>INDIVIDUAL LEVEL</th>
<th>No doctor visit*</th>
<th>15 or more doctor visits*</th>
<th>2 or more hospital visits</th>
<th>Catastrophic health care expenditures*</th>
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<tr>
<td>Age, years‡</td>
<td></td>
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<td></td>
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<tr>
<td>60–69</td>
<td>0.80***</td>
<td>0.91</td>
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<td>1.16</td>
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<td>70–79</td>
<td>0.66***</td>
<td>0.96</td>
<td>1.2***</td>
<td>1.11</td>
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<td>80+</td>
<td>0.64***</td>
<td>1.01</td>
<td>1.46***</td>
<td>1.07</td>
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<tr>
<td>Male</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Married or partnered</td>
<td>1.56***</td>
<td>0.84***</td>
<td>1.11</td>
<td>0.86****</td>
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<td>Low income</td>
<td></td>
<td></td>
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<tr>
<td>Rural§</td>
<td>1.05</td>
<td>0.95</td>
<td>0.99</td>
<td>1.35***</td>
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<tr>
<td>Health problems†</td>
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<tr>
<td>Some</td>
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<td>3.44***</td>
<td>3.61***</td>
<td>1.67****</td>
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<td>Many</td>
<td>0.26***</td>
<td>8.77***</td>
<td>10.42***</td>
<td>2.84****</td>
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<td>Private health insurance</td>
<td>0.66***</td>
<td>0.96</td>
<td>0.95</td>
<td>0.93</td>
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<tr>
<td>Current/former smoker</td>
<td>1.08***</td>
<td>1.12***</td>
<td>1.18***</td>
<td>1.10****</td>
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<tr>
<th>COUNTRY LEVEL</th>
<th>Adequate (&gt;3.2) physicians per 1,000</th>
<th>Adequate (&gt;9.1) nurses per 1,000</th>
<th>Healthcare Access and Quality Index</th>
<th>Health expenditures per capita ($1,000s)</th>
<th>Hospital beds per 1,000 population</th>
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<td></td>
<td>0.53***</td>
<td>0.91</td>
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<td></td>
<td>1.42**</td>
<td>0.70**</td>
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**Source** Authors’ analysis of data from aging cohort studies in twenty-three countries, 2014–16. **Notes** Results are prevalence ratios from survey-weighted Poisson regression with country cluster robust standard errors. “Low education” is less than secondary education, “rural” is rural residence, “low income” is the lowest income quintile (by country), and “private insurance” is any private (supplemental) health insurance. Except where noted, comparisons for individual-level predictors are binary (for example, the comparison category for “male” is “female,” for “married or partnered” is “not married or partnered,” and so on). Older adults are ages 50 and older. Country-level data are those measured at the aggregate (national) level and apply to all respondents in that country. Because of its different recall period for doctor visits, China is not included in these analyses. Defined as out-of-pocket expenditures on health services that were more than 25 percent of total household income. Versus ages 50–59. Versus urban. Health problems are tertiles of the principal component from principal component analysis of poor/very poor self-rated health, any reported chronic health condition, any basic activity of daily living limitation, and a measured body mass index of 30 kg/m² or more. Comparison is with no or few health problems. **p < 0.05 ***p < 0.01 ****p < 0.001

reported no doctor visits, whereas in Luxembourg, this figure was closer to 2 percent. There was also considerable country-to-country variation among people reporting no or only a few health problems. In Czech Republic and Luxembourg, fewer than 10 percent of healthier adults reported no doctor visit, whereas in Greece and Mexico, the corresponding figure was approximately 38 percent. Values of predicted probabilities for all outcomes are in the appendix.

Exhibit 4 shows the predicted probability of having spent 25 percent or more of one’s household income on out-of-pocket medical expenditures, controlling for the individual-level sociodemographic factors shown in exhibit 2. In general, sicker adults tended to have a higher probability of such catastrophic expenditures. However, in Denmark, France, Germany, Slovenia, and Sweden, catastrophic expenditures were near zero, with no significant difference between healthy and sicker adults. In contrast, Brazil, China, Greece, Italy, Mexico, Portugal, and South Korea all demonstrated a clear gradient whereby those with greater health problems were more likely to experience potentially catastrophic health expenditures.

**Discussion**

Using nationally representative surveys containing data on more than 100,000 older adults in twenty-three high- and middle-income countries, we found large variations across countries and social groups on health care access, use, and expenditures. After individual sociodemographics, income, and a comprehensive measure of health needs were controlled for, national rates varied up to tenfold for our indicator of access barriers (no doctor visit) and threefold for our indicator of potential health care overuse (fifteen or more doctor visits). Multiple hospitalizations, although having a lower prevalence overall, similarly varied threefold among countries, with the highest rates observed in both a
rich country (US) and a middle-income country (Mexico). Catastrophic expenditures were surprisingly prevalent, with a 10 percent or greater prevalence rate in the middle-income countries (Brazil, China, Mexico), as well as among sicker populations in some wealthier countries (Greece, Portugal, South Korea).

A few individual-level factors (age, relationship status, education, and low income) help explain why some people may experience the outcomes assessed here, with the magnitude and severity of a person’s health problems associated with all outcomes. Some sex differences also existed: Men were more likely to have no doctor visit and were significantly less likely to visit more than fifteen doctors or to have catastrophic health expenditures. Interestingly, having private health insurance was associated only with the measure of access barriers (no doctor visit).

Once individual-level factors are controlled for, differences in health systems, whether they result from better health care access and quality or the supply of health professionals, have an important impact on health care use and expenditures for older adults in the twenty-three countries studied here. All else being equal, a higher Healthcare Access and Quality Index was associated with the increased use of doctors and lower catastrophic expenditures. National health care expenditures were associated with lower potential overuse of doctors but reflected greater use of hospitals. This relationship is likely a result of the higher costs of inpatient, relative to outpatient, care in most countries. Having adequate numbers of health professionals was generally protective for general access to doctors, as well as catastrophic expenditures. In other words, having an adequate supply of doctors increased patients’ access to them and likely reduced the need to seek services in urgent care or hospital emergency departments, both of which are likely to result in larger out-of-pocket expenditures, compared with expenditures related to doctor’s office visits.

To our knowledge, this is the largest study investigating cross-national differences in health care access, use, and related health expenditures.
among older adults, and one of only a handful that investigated health system factors. Previous studies have used the Survey of Health, Ageing and Retirement in Europe cohort to explore differences in health care use and out-of-pocket expenditures, but we expanded on these studies by incorporating additional high-income countries such as South Korea and the US, as well as upper-middle-income countries such as Brazil, China, and Mexico.

Some of our findings are similar to those of previous studies. For instance, we found that additional health problems, such as morbidity and disability, are associated with higher rates of health care use and higher expenditures, as other studies have found. Similar to a previous study using the Survey of Health, Ageing and Retirement in Europe, we found that low education level is associated with fewer doctor visits but not with multiple hospitalizations. Our study also confirms another study’s finding that older adults in the US who are sicker tend to be hospitalized more often than adults in other high-income countries. But we also found that even though medical expenditures in the US are high, catastrophic expenses are relatively low, perhaps as a result of higher average income levels and the fact that in the US, adults ages sixty-five and older have access to a national health insurance program (Medicare), and additional coverage options are available to help defray costs through Medigap, employer-sponsored insurance, or Medicaid.

For the middle-income countries in our sample, the literature has focused primarily on assessing the impact of expansions on health insurance or government-financed health services on access and use for the general population, as well as older adults with chronic conditions. Studies using Chinese Health and Retirement Longitudinal Study pilot data have found increased access to and use of health services in China as a result of that country’s 2009 health reforms. A 2013 study using the second wave of the Chinese Health and Retirement Longitudinal Study33 found rates of doctor visits (21.4 percent)
and hospitalizations (12.1 percent) that were largely in line with those we identified here using data from the 2015 wave. Health services–related studies using the Mexican Health and Aging Study have focused on the impact of Mexico’s different health insurance programs, finding that their expansion over time successfully increased access to preventive services and the diagnosis and treatment of common chronic conditions. Studies using the Brazilian Longitudinal Study of Aging have focused on barriers and facilitators to access and use of primary care and hospitalizations and demonstrated the important roles of chronic conditions, geographic variations, and different forms of health care coverage.

**Policy Implications**

**Access** In the highest-performing health systems such as those of the richer countries of Western Europe, older adults almost all consulted a doctor in the past year; the use of hospitals depended primarily on the health needs of the individual (not socioeconomic factors); and regardless of the level of health problems, patients were unlikely to have catastrophic out-of-pocket health expenditures. However, access to care remains a problem for 11 percent of all adults examined here, and in six countries this figure reached or exceeded 15 percent. There are numerous ways to enhance access, including telemedicine for remote consultation and triage, community health workers for home care and control of some chronic disease risks, and innovative ways to reorganize care to guarantee access after hours and on weekends without relying on urgent care or hospital emergency departments. All of these approaches may also strengthen the primary care basis of health systems, which should further enhance access, improve care coordination and integration for chronic conditions, and contain health care expenditure growth.

**Expenditures** Although ensuring access to care is essential, exposing older, sicker adults to high out-of-pocket health care spending can be inefficient and inequitable. This suggests a need to identify better ways to target social protections. In middle-income countries such as China and Mexico, new insurance schemes have facilitated access to needed health care but have so far been less effective in protecting sicker older adults from high health care expenses. Other approaches, such as maintaining access during financial crises by shifting some expenditures to consumers (as has been done in Greece, Italy, and Portugal) appear to have resulted in a higher-than-expected incidence of catastrophic expenditures for older, primarily sicker adults. There is a need to improve many health systems’ ability to identify those most in need and to better target social protections to them.

Some countries (such as Spain), although experiencing increased rates of multimorbidity among older adults, still managed to achieve relatively high levels of access and low levels of out-of-pocket spending with fairly low overall health budgets. Health care spending is not the best indicator of overall health system performance. However, just to meet the moderate expenditure levels observed in Spain, Brazil and Mexico would need to more than double and China would need to more than triple their current levels of health care spending. Given current aging trends in these middle-income countries, there will be considerable need for greater investments in health and social care. Even among richer countries with universal health coverage, health-related problems result in considerable out-of-pocket expenditures for older adults, particularly those with multiple health problems, suggesting the need to enhance financial protections afforded to these vulnerable populations.

**Data Systems** The results suggest that there is considerable potential for aging cohorts to be used in identifying health care problems affecting older adults and in assessing the impact of health system reforms. None of the indicators used here can be constructed using aggregate data alone. Some studies (such as the Health and Retirement Study) have linked survey data to medical claims, enhancing the studies’ ability to capture the type and timing of health services use. However, aside from the Survey of Health, Ageing and Retirement in Europe and the Brazilian Longitudinal Study of Aging, most cohort studies of aging include only a few health services variables, and they vary in how essential measures (such as what counts as a hospitaliza-
tion), recall periods, and expenditure categories are defined. In addition, some indicators could be improved to better inform health system assessments. Among the studies included here, only the Survey of Health, Ageing and Retirement in Europe and the Brazilian Longitudinal Study of Aging differentiate between primary care and specialist doctor visits. This absence limits these studies’ ability to inform strategies to ensure that primary care is adequately serving older adults or to aid in future human resources planning. Few studies include subjective measures of financial and organizational barriers to accessing health care, which means that patients’ experiences of financial distress may be overlooked (the Mexican Health and Aging Study is an exception). Finally, surveys could provide greater detail on the reasons for high-cost events such as hospital admissions and readmissions to assess whether such events were the result of conditions that could have been managed at the primary care level or the result of poor hospital follow-up care.

**Conclusion**

There is a need for better evidence on the gaps that must be overcome as countries move toward establishing health care financing and provide strategies that guarantee universal health coverage for their populations. Older adults in many countries have been largely absent from discussions on these strategies. However, they represent an important and vulnerable segment of the population, whose exclusion from assessments of universal health coverage attainment will likely have significant health and equity implications.

The National Institute on Aging at the National Institutes of Health (R01 AG030153, RC2 AG036619, R03 AG043052) funded the harmonized versions of the Survey of Health, Ageing and Retirement in Europe (SHARE), the Korean Longitudinal Study of Aging (KLoSA), the Health and Retirement Study (HRS), and the Chinese Health and Retirement Longitudinal Study (CHARLS) data used in this analysis. The Mexican Health and Aging Study (MHAS) receives support from the National Institute on Aging (R01 AG018016). The Brazilian Longitudinal Study of Aging (ELSI) was funded by the Brazilian Ministry of Health (Grant Nos. 20836, 22566, 23700, and 404965/2012-1). This analysis uses data or information from the harmonized SHARE data set and codebook (version D.5 as of April 2019), the harmonized CHARLS data set and codebook (version C as of April 2018) and the harmonized KLoSA and codebook (version C as of June 2019) developed by the Gateway to Global Aging Data. ELSI data and information and programming codes were developed by the ELSI research team; the data set and documentation are public use. Maria Fernanda Lima-Costa is a fellow of the Brazilian National Research Council (Conselho National de Pesquisa—CNPq).

**NOTES**


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20 To access the appendix, click on the Details tab of the article online.
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